Design Principles for News Letter

My News Letter used all of the design principles, contrast, repetition, alignment, and proximity. Just like the rest of my projects my newsletter used good contrast. The colors, fonts, font sizes, pictures, borders and gradient techniques all catch your attention and make you want to read it without you getting too distracted. Both pages of my newsletter have the same theme so you realize that it belongs together because I used repetition. Having the same logo, colors, fonts, spacing and sizing for my document really unified my projects. The alignment for my new letter is very good because I stuck with a center alignment and allows the eye to travel in a straight line throughout the document.