Design Principles for Brochure

My brochure uses the four design principles. I had a good use of contrast throughout my document. The gradient behind the text grabs your attention due to the difference in elements and my two choices of fonts. I used repetition because on all parts of page one of the document I continue to use the sunflower logo, and the same fonts, and colors so you recognize that it belongs together. On page two I use repetition because when you open up the brochure as a flat page I continue using the same layout. My brochure uses alignment because both page one and two are centered aligned. Also all of my text and pictures create a visual line which makes it easier to read. I have always struggled with proximity for my projects, but I feel I did a better job this time. On the front of the brochure I chunked my company name and destination separately and my contact information separately to make a clear path making it easier to read. On my inside flap I used repetition and proximity because I have a larger font for my title and I grouped the text that it belongs with. I have good proximity on page two of my document because under each photo I grouped a little paragraph so that the reader could understand the importance of the photo. I feel I fully understand the design principles and that my project meets the guidelines.